eWebEditPro Version 2.0 Guided Tour Kit

Ektron, Inc.
5 Northern Blvd., Building 6
Amherst, NH 03031
USA

Tel: +1 (603) 594–0249
Fax: +1 (603) 594–0258

www.ektron.com
e-mail: info@ektron.com

Table of Contents

A. eWebEditPro Product Overview

eWebEditPro is the first in a new market category and the leading multi-language, browser-based, WYSIWYG Web content authoring and editing tool that replaces text area fields in dynamic Web sites or browser-based applications. It offers business users a familiar editing toolbar for authoring content without needing to know HTML — this broadens the organization's authoring base and lowers cost. With eWebEditPro, Webmasters and IT professionals maintain stylistic control over their Web content, and they no longer need to perform simple, routine editing tasks. It offers browser independence, Office2000 filters, and XHTML compliance.

eWebEditPro is a cross-platform tool that works with leading content management solutions and all dynamic Web application servers, including Microsoft Active Server Pages, Allaire's ColdFusion, PHP, and Java Server Page environments such as IBM's WebSphere. Its open architecture includes an easily customizable XML option packet allowing developers to control and configure authoring rights, as well as display and feature options.

- **Eliminate bottlenecks:** Content editing, authoring, and publishing can now be done directly by business users — eliminating costly obstacles that slow the process of keeping your Web site up-to-date.

- **Maximize technical resources:** eWebEditPro gives IT and Web developers more time to work on Web infrastructure, technologies, and design — because they no longer need to translate content from other formats to HTML.

- **Zero learning curve:** This browser-based editor offers business users a familiar Windows^{TM}–like toolbar. eWebEditPro requires no HTML or programming knowledge, reducing the learning curve from hours to minutes.

- **Multiple language support:** eWebEditPro supports most international languages.

B. What's New in eWebEditPro Version 2.0

What's New for Business Users

- **Drop and drag anywhere toolbar:** convenient for working with tiled windows

- **New toolbar functions:** redo, remove link, drop-down heading types — faster work environment

- **Browser and browser mail compliant:** great for HTML mail applications

- **Custom toolbar buttons:** use your own international language editing icons

- **Expanded spell checking:** ability to spell check a selection

- **Document formatting enhancements:** more closely matches Windows™ format for headings and spacing between paragraphs

What's New for Webmasters

- **Customizable toolbar:** limit business user authoring capabilities on page-by-page basis

- **Externally linked cascading style sheet (CSS) support:** flexible document formatting, consistent use of editor, ease of administration, option to preserve formatting without external style sheet

- **Optional "View as HTML" mode**

- **Style sheet override:** preserves formatting of specially-formatted pages on the Web site

What's New for the IT Department

- **XML-based programmable toolbar, GUI and features such as tables, viewing HTML and spell check:** fully customizable and extensible toolbar for Web authoring in any Web application or Web site environment. You can add your own toolbar buttons and use your own international language editing icons.

- **Configuration file access:** easy to enable/disable and add functionality, change toolbar buttons.

- **Editing of text body only or entire HTML document:** great for use in browser-based applications such as HTML mail.

What's New for Value Added Resellers

- **Config.xml install only on server, no client install required with IE:** minimal on-site support required.

- **Sample code for ASP, ColdFusion, JSP, Lasso, Perl, and PHP:** quick start and implementation

- **Standard and flexible authoring toolbar:** most widely used business user tool in dynamic Web sites and Web content management applications (ref: Allaire & Eprise)

- **JavaScript API with new methods and properties:** you can customize communication of information and media to and from eWebEditPro

What's New for Independent Software Vendors/OEMs
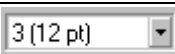
- **Full customization of toolbar:** create/use your own toolbar button image library, create your own international versions of the toolbar.

- **COM DLL programming interface:** create custom spell checking, dictionaries, and other custom features in Visual Basic or C++

- **Able to edit whole HTML file:** Internet device-friendly option if OEM has XSLT filter (e.g. WAP, XHTML)

- **Two HTML "cleaning" modes (clean transitional HTML 4.0, XHTML):** protects against overlapping tags

- **JavaScript events allow custom button creation:** launch a new customized browser window from within eWebEditPro

Section III: The eWebEditPro Guided Tour

A. User Features

eWebEditPro provides toolbar buttons to help users perform most word processing functions. The following table lists some of the basic editing functions and the button clicked to execute them.

Please spend a few minutes entering some text, selecting that text, and then clicking the various toolbar buttons to see how easy it is to format your text.

Toolbar Button	Function	Toolbar Button	Function
B	Apply bold		Apply bullet to current line
I	Apply italic		Apply number to current line
U	Apply underscore		Left align text
Times New Roman,	Change font style		Center align text
3 (12 pt)	Change font size		Right align text
A	Change font color		Indent right
			Indent left

The following sections explain how to complete a few of the more complex functions.

1. Creating a Table

1. Place the cursor where you want the table to appear.

2. Click the **Insert Table button** (🔳).

3. Click **Insert Table** from the menu.

4. The table dialog box appears.

5. You can accept defaults or change the values for **Rows**, **Columns**, **Width**, **etc**.

6. Set the **Border Size** field to zero (0).
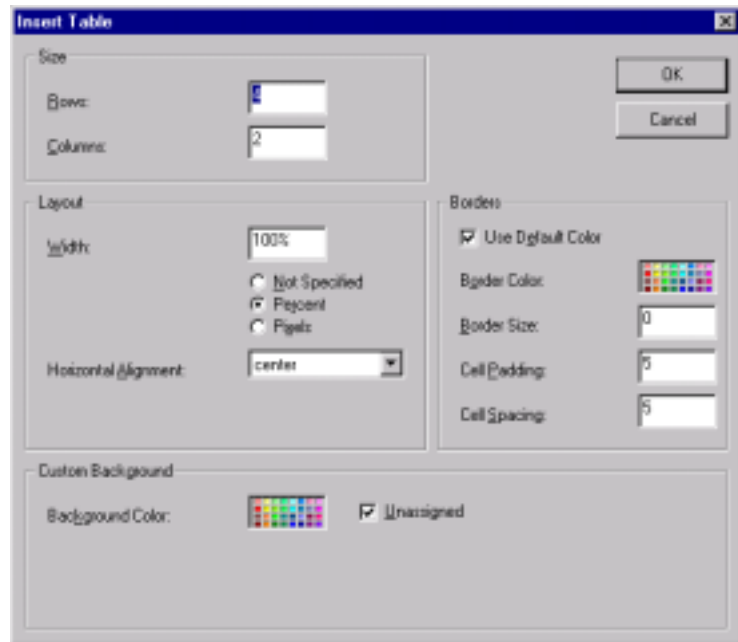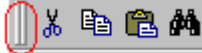
7. Click **OK**. The table appears in the editor.

8. Click the **Show Borders button** (🔳).

9. Notice that the table's borders are visible even though the border size is 0.

2. Dragging a Menu off of the Toolbar

You can move a menu from the toolbar to anywhere else on the screen, even if eWebEditPro does not occupy the entire screen. You can also change the orientation of a menu that is not on the toolbar from horizontal to vertical.
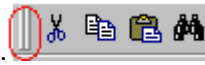
a. Moving the Menu

To move a menu, follow these steps.

1. Place the cursor on the double vertical bars that indicate the beginning of a menu.

2. Click the mouse.

3. Hold down the mouse button and drag the menu to the new location. You can move the menu anywhere on the screen.

4. When the menu is where you want it, simply release the button.

b. Changing the Menu's Orientation

To change the menu's orientation, follow these steps.

1. Place the cursor on the double vertical bars that indicate the beginning of a menu.

2. Drag the menu from the toolbar.

3. Move the cursor to the menu's lower right corner until it becomes a double-headed arrow.

4. Drag the cursor to the lower left. As you do, the menu's orientation changes from horizontal to vertical.

3. Using Spell Check

eWebEditPro can check your spelling as you type or on demand. The spell-checking feature refers to the standard and custom dictionaries in Microsoft Word.

NOTE: To complete this exercise, Microsoft® Word 97® or later must be installed on your PC.

Also, if you have Norton Antivirus 2001 installed, you will have to do the following for spell check to work:
1. Open Norton Antivirus
2. Click **Options** (at the top)
3. Click once on **Script Blocking**
4. Click on the **Enable Script Blocking** box to disable it
5. Click **OK** and close Norton Antivirus

a. Spell Checking as You Type

To try the **spell-check-as-you-type** feature, follow these steps.

1. Enter the following text into eWebEditPro.
   This is a tesst of the spell checker.

2. Click the automatic **spell check button** (ABC).

3. After a few seconds, a wavy red line (〜〜〜) appears under **tesst**.

4. Right click the mouse.

5. A menu appears. About two-thirds of the way down, correctly spelled words similar to the misspelled word appear.

6. Click on the correctly spelled word, **test**.

7. **Test** replaces **tesst** in the editor.

b. Spell Checking Upon Demand

To try the **checking spelling upon demand** feature, follow these steps.

1. Enter the following text into eWebEditPro.
   This is a tesst of the spell checker.

2. Click the **spell check button** (ABC✓).

3. The system checks each word in the file. When the spell check finds a word not in the dictionary (in this case **tesst**), it displays the Spelling dialog box.

4. From the list of suggestions, click **test**.

5. Click **Change**.

6. **test** replaces **tesst** in the editor.

Spelling	✕
Not in Dictionary: tesst	Ignore / Ignore All
Suggestions: tests / test / testy	Change / Change All / Cancel
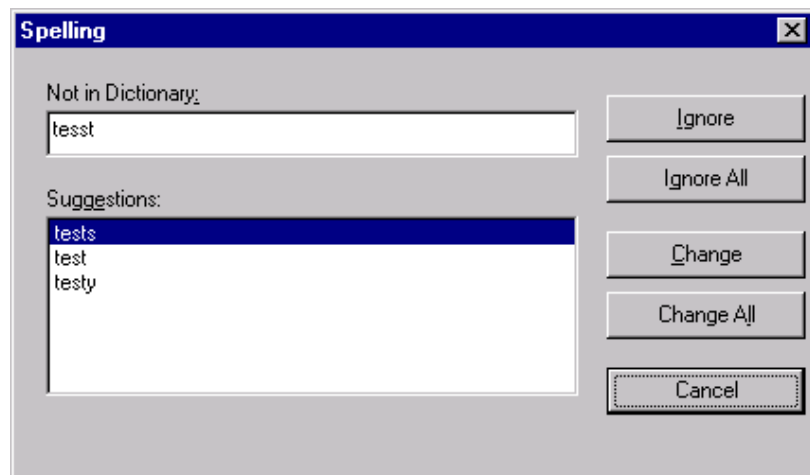
c. Spell Checking a Single Word

To check the spelling for a single word or a group of words, follow these steps.

1. Insert a misspelled word anywhere in the file.

2. Double click that word to select it.

3. Click the **spell check button** (✓).

4. The **Spelling** dialog box appears.

5. Either select a word from the list of suggestions or type the correct spelling of the word in the **Not in Dictionary** field.

6. Click **Change**.

7. A message appears: **Finished checking the selection. Do you want to check the rest of the document?** Click **No**.

4. Importing Text from MS WORD 2000

NOTE: To complete this exercise, Microsoft® Word 97® or later must be installed on your PC.

eWebEditPro 2.0 includes a default style sheet that emulates Microsoft's Word's normal template. If you use Word's normal template and copy text from Word to eWebEditPro, the editor maintains Word's formatting. To try it, follow these steps.

1. Open the file **test.doc**, contained on the **Reviewer's Kit CD-ROM**.

2. Press **<Ctrl> + <A>** to select all text.

3. Open eWebEditPro.

4. Click the **paste button** (📋) to paste the copied text.

5. A message asks if you want to clean unnecessary code. Click **Yes**.

6. Notice that Word's formatting (e.g., bold, indenting, bullets) is retained.

5. Inserting Special Characters and Symbols

1. The right side of the eWebEditPro toolbar has buttons for inserting copyright and trademark symbols. Click on these buttons now to insert them.

   © (copyright)

   ® (trademark)

2. Near these symbols is the **non-breaking space button** (**nbsp**). This button inserts an encoded space character. Unlike the spaces that appear when you press the <space> bar, these spaces will be retained in the Web page when users view it.

3. Now, click on the down arrow on the right side of the special characters button. A drop-down list of special characters appears.

4. Scroll down the list until you see **ü**. Click on that character to insert it.
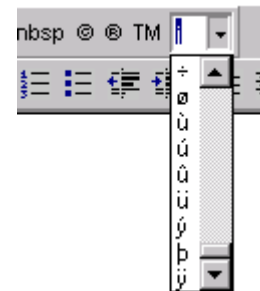
B. Administrator Features

Before you can perform any administrator functions, you must open eWebEditPro's configuration file and authorize yourself to change it. Changes made to the configuration file affect all users using a specific Web page that contains eWebEditPro.

NOTE: For more detailed information on changing the configuration file, please refer to the Developer's Reference Guide, included on the Reviewer's Kit CD-ROM.

To open eWebEditPro's configuration file and authorize yourself to change it, follow these steps:

1. Open Notepad.
2. Click **File > Open**.
3. Open **C:\Inetpub\wwwroot\ewebeditpro2\config.xml**.
4. Set **allowcustomize** to "**false**". (This is on approximately the fifth line of the file.)
5. Save the configuration file.

1. Changing the List of Available Fonts

By default, eWebEditPro users can apply fonts (fonts shown in the image to the right) to their text.

(If two or more font styles appear on the same line, the browser tries to display the text in the first font. If it cannot find that font on the user's computer, it tries to apply the second, etc.)

Assume that you want to restrict users to Courier, Times New Roman and Helvetica font styles. To do this, you open eWebEditPro's configuration file and delete the unwanted fonts. Follow these steps to complete this task.

1. Open the configuration file (explained under "II. Administrator Features," above).
2. Press **<Ctrl> + <F>** to display the Find dialog box.
3. Enter **Arial** in the **Find what** field.
4. Press **Find Next**. The cursor moves to list of available fonts.
5. Delete the text shown below in strikethrough.
   ```
   <listchoice>Arial, Helvetica</listchoice>
   <listchoice>Comic Sans MS</listchoice>
   <listchoice>Courier New, Courier</listchoice>
   <listchoice>Symbol</listchoice>
   <listchoice>Times New Roman, Times</listchoice>
   <listchoice>Verdana, Helvetica</listchoice>
   ```
6. Save the configuration file.
7. Refresh the Web page that displays the editor. Note that the list of fonts now only shows Helvetica, Courier, and Times New Roman styles.

2. Removing a Toolbar Button

If you want to stop users from being able to view HTML, you will need to delete the **View HTML button** () from the configuration file. Follow these steps to do this:

1. Open the configuration file (explained under "II. Administrator Features", above).

2. Press **<Ctrl> + <F>** to display the **Find** dialog box.

3. Enter **cmdviewashtml** (the internal name of the View HTML button) in the **Find what** field.

4. Click **Find Next**. The cursor moves to the section of the configuration file that defines the View as HTML button.
   ```
   <button command="cmdviewashtml"/>
   ```

5. Select the entire line and press **<Delete>**.

6. Save the configuration file.

7. Refresh the Web page that displays the editor. Note that the toolbar no longer displays the View as HTML button.

3. Creating a Custom Command

If you want to create a custom command for users to execute within the editor, you have two choices. You can

- define a custom JavaScript function
- write a custom JavaScript event function

Each method is explained below.

Defining a Custom Function for All Occurrences of the Editor

To define a custom JavaScript function, follow these steps.

1. Open a file (see "Where to Write the Custom JavaScript Function," below.)

2. Implement the following function. The function will be called when the user presses a button.

```
function eWebEditProExecCommand(sEditorName, strCmdName, strTextData, lData)
                                              {return true or false}
```

The following table explains the function's arguments.

Argument	Description
SeditorName	The name of the occurrence of eWebEditPro whose command executes. To access the eWebEditPro methods, use eWebEditPro[sEditorName].
StrCmdName	The name of the command that was just executed (if an internal command) or to be executed (if an external command).
StrTextData	Any string data that the user passes to the command (typically not used).
LData	Any long integer value that the user passes to the command (typically not used).

1. Insert the JavaScript between the curly brackets ({ }).

    If the custom JavaScript returns true, the default external commands run. If it returns false, the commands do not run.

    Internally handled commands, however, have already been executed prior to this event firing.

2. Save the file.

3. In the configuration file, assign the custom command to a toolbar button or menu.

4. In the configuration file, make the button or menu item available to users.

Preventing Default JavaScript From Executing

To prevent a default JavaScript function within **ewebeditproevents.js** from executing, add the following code to the bottom of the function (that is, to have the function return "false").

```
return false;
```

Writing a Custom JavaScript Event Function for One or More Occurrences of the Editor

As an alternative to defining a custom function, you can write a custom JavaScript event handler function. To use this method of creating a custom command, follow these steps.

1. Write the custom JavaScript event handler (see "Where to Write the Custom JavaScript Function," below).

2. Enter **eWebEditPro.onexeccommand = name_of_your_custom_event_handler** on the page where the editor is declared.

3. During the **onexeccommand** event, the following event object properties are available:

Event Object Property	Description
eWebEditPro.event.srcName	The name of the editor
eWebEditPro.event.cmdName	The name of the command that the toolbar button executes
eWebEditPro.event.textData	Text entered by the user (typically not used)
eWebEditPro.event.data	Data entered by the user (typically not used)

4. In the configuration file, assign the custom event handler to a toolbar button or menu.

NOTE: To dynamically change the behavior of a command, change the value of **eWebEditPro.onexeccommand**.

Where to Write the Custom JavaScript Function

There are three places where you can write the custom JavaScript function:

Where	Sample Code	Use this approach to implement the function in
On the page with the editor	`<script language="JavaScript1.2">` `enter JavaScript here` `eWebEditPro.create("MyContent1",` `700,150);` `</script>`	a single occurrence of the editor or all occurrences of the editor on that page
In a JavaScript file, referenced on each page that uses it	`<script language="JavaScript1.2"` `src="yourfilename.js">` `eWebEditPro.create("MyContent1",` `700,150);` `</script>`	all occurrences of the editor on that page
In a JavaScript file, referenced among the standard JavaScript files in the ewebeditpro.js file	`var eWebEditProIncludes = [` `"ewebeditproevents.js",` `"ewebeditprodefaults.js",` `your_custom_JavaScript_file.js` `eWebEditProMsgsFilename,` `"ewep.js"];`	all occurrences of the editor

4. Detecting When a Standard Command is Executed

You can use the **eWebEditProExecCommand** function to detect when a command has been executed. Then, within the function, you can add JavaScript to execute when the standard command executes.

For example, assume that whenever a user presses the underline toolbar button, a custom warning message appears and tells the user that readers of the web page may mistake underlined words for hyperlinks.

Defining the Custom JavaScript Function

To define the custom JavaScript function, follow these steps.

1. Open a file (see "Where to Write the Custom JavaScript Function," above.)

2. Implement the following function:

```
function eWebEditProExecCommand(sEditorName, strCmdName, strTextData, lData){}
```

The following table explains the function's arguments.

Argument	Description
SeditorName	The name of the editor in which the button was pressed.
StrCmdName	The name of the command that was just executed (if an internal command) or to be executed (if an external command).
StrTextData	Any string data that the user passes to the command (typically not used).
LData	Any long integer value that the user passes to the command (typically not used).

3. Insert the JavaScript between the curly brackets ({ }).

   Here is sample Javascript for this example.

```
function eWebeditProExecCommand (sEditorName,strCmdName,strTextData,ldata){
        if (strCmdName=="cmdUnderline"){
        alert("Underlined text may be confused with hyperlinks");
        }
}
```

If the command is standard (begins with **cmd**), the JavaScript executes after the standard command is executed.

If the command is custom (begins with **js**), the JavaScript will execute before the command.

4. Save the file.

To continue with the above example, when the user presses the underline button, the editor applies underline. Next, the **eWebEditProExecCommand** function executes the JavaScript from within the command, which displays the warning message to the user.

A. Customer Testimonials

Find out what Ektron's customers are saying about eWebEditPro . . .

"Previously, we relied on an outside consultant to update information, to change pictures, or to add new content to the team's Web site. In this business, things change very rapidly. If a player is traded, for example, we need to post information on the site immediately, not wait until 8 a.m. when someone arrives at the office of our Web development firm. We realized our site must be up-to-date on a 24x7 basis, and it became critical for us to have the ability to administer content ourselves."

> *Vice President of Sales and Marketing, **Minnesota Vikings Organization** — Vikings.com is the official NFL Web site for the Minnesota Vikings Organization*

"Our first priority is fast timely accurate investment information. eWebEditPro allows us to concentrate on the analysis and writing without worrying about the underlying HTML. And with unique MS-Word-like features such as spell checking and inline images, our writers feel right at home creating Web content."

> *Systems Architect, Content Management, **Morningstar, Inc**. — a leading provider of mutual fund, stock, and variable-annuity investment information*

"This control is at the heart of our entire system. Without this editor we could not have achieved what we did unless we had five times as many people on our staff. Asking our users to download an editor, create pages and upload to the site was not an option. eWebEditPro is too good to be true. This product has been a lifesaver and will continue to greatly enhance our business. "

> *Co-founder and Chief Technology Officer, **Learn.com** — Learn.com is the ultimate online destination for learning for individuals as well as corporations*

"The thing I like best about Ektron is .... if they say their product can do something......it can. I've been working with them for several months now and find them to be responsive and a great company to do business with."

> *Development Manager, **Ice Inc.** — a unique marketing company serving clients such as Air Canada, Sony, Levi Hot Spot, Nortel, FedEx and IBM*

B. Ektron Case Studies

Here are three real-life examples of how eWebEditPro is being used:

Case 1: Specialty Doll Business:

A contract Web developer incorporated eWebEditPro into a custom Web-based content management framework for one of his clients, a vendor of specialty doll collectibles and one of the world's largest Barbie collectibles businesses. The firm started as a home basement hobby and grew quickly. The Web developer was called in to upgrade their existing self-created static site. One goal was to build in functionality that enables the site owners to easily manage content by themselves.   eWebEditPro is the user interface that allows them to update inventory, pricing, company info, etc. from any location (office, home, hotel, etc.)

Key benefits: The firm has eliminated much of the expense and delays of having the Web developer handle all content updates. The Web developer is happy to be out of the site maintenance and HTML conversion business, and pleased to be focusing on site design and application development.

Case 2: Major dot.com Company:

A major dot.com company that allows site visitors to create and submit educational content for posting on their site struggled as individuals came to their site, began to author content, then left because they didn't know HTML. The firm now employs eWebEditPro as the foundation for their "Add-Content Wizard" -- allowing any visitor to the site to quickly open eWebEditPro's Word[tm]-like toolbar directly within their browser, create content (text, tables, images, links, etc.) and submit it for publication on the site - without anyone needing to do HTML conversion.

Key benefits: By offering site visitors an easy-to-use option, this content-focused dot.com has exponentially increased the number of pages at its site (from 500 to 15,000 in six months.) The result has been solid business growth that's far exceeded initial projections. They call this tool a "lifesaver."

Case 3: Financial and Investment Information Provider:

A major provider of financial and investment information has incorporated eWebEditPro into Vignette StoryServer, allowing more than 100 financial analysts throughout their organization to add and edit their own reports and articles. Users enter content directly using eWebEditPro or copy and paste from Word. Previously, these individuals sent raw Word or text documents to IT-based staff members for HTML conversion. There were many backlogs, bottlenecks and delays. Now, working directly in their browser, business users format and spell-check content themselves, then submit content to "gatekeepers" who are responsible for proofreading only.

Key benefits: The provider experiences fewer bottlenecks and delays, efficiency via reallocation of content management responsibility across the organization (vs. IT staff only), greater satisfaction and less frustration for contributors (more opportunity to be involved, fewer delays), Web team members who gladly do less HTML conversion and now focus on more pressing site priorities.)

A. Ektron, Inc. Corporate Fact Sheet

Company Name: Ektron, Inc. (http://www.ektron.com)

Headquarters: 5 Northern Boulevard, Building 6, Amherst, New Hampshire 03031 USA

International: 192 Old Woosehill Lane, Wokingham RG41 3HQ, United Kingdom

Year Founded: 1998 as Ektron, Inc.
NOTE: Ektron is a privately held company

Overview: Ektron, Inc., a recognized international leader in Web content management, offers easy-to-use, quick-to-deploy, affordable solutions for Web content authoring and publishing. Ektron's products (see below) address the critical organizational need of simplifying dynamic Web content management. With Ektron's browser-based solutions, business users can manage Web content while IT professionals maintain control. This allows organizations to reduce costs by eliminating the complexities of keeping Web content up-to-date.

Ektron's products enable Web developers, VARs and consultants to quickly and easily deploy robust Web content management solutions. Ektron's Partner Program allows VARs to become more effective and profitable by providing them with content management technology know-how, innovation, and support.

Ektron's products offer a standards-based, programmable, cross-platform architecture that allows IT professionals to easily customize to various business processes.

Products: **Ektron's eWebEditPro™ is . . .**
the first multi-language "word-processor-like" Web content editing tool that works in both IE and Netscape and can be readily deployed in any dynamic Web application server environment (Microsoft ASP, ColdFusion, JSP, PHP, Perl, etc.) eWebEditPro replaces an HTML text area field in Web sites and browser-based applications to give non-HTML proficient professionals a familiar toolbar (fonts, tables, images, spell check, hyperlink, etc.) — while also offering control to Web developers/IT professionals who easily customize the solution to meet their needs. It is emerging as the "go-to" Web content editor for those who seek to lower Web content management costs by enabling business users to create and publish Web content. This product offers a fully customizable and extensible XML-based toolbar and JavaScript API for custom development and extended functionality.

The Ektron eMPower™ Family of Content Management Solutions...

- Offers a new level of affordability and ease-of-use to small and mid-sized organizations and corporate intranets.
- Allows developers, VARs and hosting companies to quickly and easily deliver Web content publishing solutions for existing or new dynamic sites.
- Provides a browser-based framework where the Web site is the user interface — allowing "anytime anywhere" Web content publishing.
- Empowers business users to manage their own Web content — while keeping complete administrative control and site standards in the hands of Webmasters and IT professionals.

Products (cont.):	**Ektron's eMPower™ Express is . . .**

- An entry-level content management system for hosting companies, small and mid-sized company Web sites, and intranets — which typically require less "content control" than larger sites.
- Often used for management of specific site sections (press releases, jobs, etc) versus the entire site.
- Easy-to-integrate (two lines of code provided by Ektron).
- An application that allows content updating to be delegated to site owners and/or their staff. Features include "editor" and "administration" group roles, user authentication, and eWebEditPro's familiar editing environment.

Web developers, hosts, consultants, etc. can quickly deliver this solution for under $500. Hosting companies can easily turnkey this product as a key value-add offering to increase profitability without overburdening IT.

eMPower™ for ColdFusion is . . .

- A full-featured, easy-to-use Web content management application designed specifically for small and medium-sized organizations as well as corporate intranets.
- Priced at a fraction of the cost of many other content management systems, yet delivers robust technology and features (starting price is $3,000).

Offers rich features including templates, workflow control, user and group roles, security, virtual staging, document management functionality and Ektron's powerful authoring and editing tool — eWebEditPro.

Target Markets:	Ektron's products are designed for:

- business professionals who seek a familiar "word-processor-like" authoring and editing environment
- IT professionals who seek to "offload" routine Web publishing tasks without giving up control
- small and mid-sized businesses and corporate intranets seeking CM solutions that are not too costly, too complex, etc.
- e-business solutions providers who seek to quickly and cost-effectively deploy content management solutions as a new revenue stream and/or value-add offering
- Ektron sells its products direct-via-the-Web and also delivers products to the market via relationships with partners who resell or integrate our technology. These include: VARS, OEM relationships, portal providers, hosting companies, and distributors

Key Executives:	William A. Rogers, Founder, President and CEO Glenn Farquhar, Senior Vice President of Sales and Business Development Stephen C. Fetter, Vice President, Marketing

*For exec bios, visit: **http://www.ektron.com/about.cfm?doc_type_id=10***

Customers:	More than 1,200 organizations in 35 countries; more than 50,000 users

- For a partial customer list, visit:
  http://www.ektron.com/single.cfm?doc_id=593
- To read success stories from some of our customers, visit:
  http://www.ektron.com/news.cfm?doc_id=694

D. Products and Services / Contact Us

eWebEditPro

eWebEditPro™ is the first in a new market category and the leading multi-language, browser-based, WYSIWYG Web content authoring and editing tool that replaces text area fields in dynamic Web sites or browser-based applications. Content contributors can create and publish their own Web content (text, tables, images, hyperlinks and more) while Webmasters maintain control over the look and feel of the site. eWebEditPro's open architecture includes an easily customizable XML option packet allowing developers to control and configure authoring rights, display and feature options.

For more information visit: **http://www.ektron.com/ewebeditpro.cfm**

eMPower

Ektron's eMPower™ for ColdFusion offers a new level of affordability and ease-of-use to small and mid-sized organizations and corporate intranets. With eMPower, developers, VARs and hosting companies can quickly and easily deliver Web content publishing solutions for existing or new Web sites. eMPower provides a browser-based framework where the Web site is the user interface — allowing "anytime anywhere" Web content publishing.

For more information visit: **http://www.ektron.com/empower.cfm**

eMPower Express for ASP

As part of the eMPower content management family of products, eMPower Express for ASP offers a cost-effective entry-level Web content publishing solution for small- and mid-size companies, hosting companies, and Intranets with dynamic Web sites. With Express, Web developers, VARs, hosting companies, OEMs, and consultants quickly and easily deliver Web content management solution at a very affordable price. In addition, Express enables hosting companies to increase profitability by delivering value-add services — without overburdening support.

For more information visit: **http://www.ektron.com/express.cfm**

Ektron Solutions Center

Ektron offers a full-featured Solutions Center with a professional services team that includes Web site integration and development. For more information visit: **http://www.ektron.com/psg.cfm**

Contact Us

Ektron, Inc.
5 Northern Boulevard, Building 6
Amherst, New Hampshire 03031
USA
Tel: +1 (603) 594-0249 ext. 501
Fax: +1 (603) 594-0258
e-mail: info@ektron.com
Web site: http://www.ektron.com